CPA Practice **Advisor**

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NEW YORK — Thomson Reuters has released, under its PDI Global brand, the 2013 edition of its annual *Tax Planning Guide*.

Accounting firms, law firms, banks and financial advisors use the guide to help their clients stay up-to-date on recent federal tax legislation and inform them about tax planning strategies.

"Clients of professional firms expect them to help manage and minimize their tax obligations," said Keith Haurie, vice president, Emerging Products for the Tax & Accounting business of Thomson Reuters. "Our *Tax Planning Guide* provides a convenient way for firms to position themselves as thought leaders to their prospects and clients. Firms can brand the guide with their logos and use it to strengthen existing client relationships, generate leads and grow their businesses."

The *Tax Planning Guide* covers deductions, investing, business ownership, saving for education, and planning for retirement. The new edition includes charts with updated tax rates, exemption amounts, contribution limits and related information.

The guide is available in online, email, print, and PowerPointformats to maximize flexibility, reach, impact, and cost-effectiveness:

- The online *WebTaxGuide* is automatically updated for important tax law changes throughout the year.
- The email *Flex-E-TaxGuide* features a customizable HTML email template that links to the online *WebTaxGuide*. It is available with an optional email distribution, management and tracking system.
- The print 2013 Tax Planning Guide offers content for two audiences. The Classic edition is geared to the tax needs of small business owners, privately held

companies, the self-employed, and individual taxpayers. The Executive edition is

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