

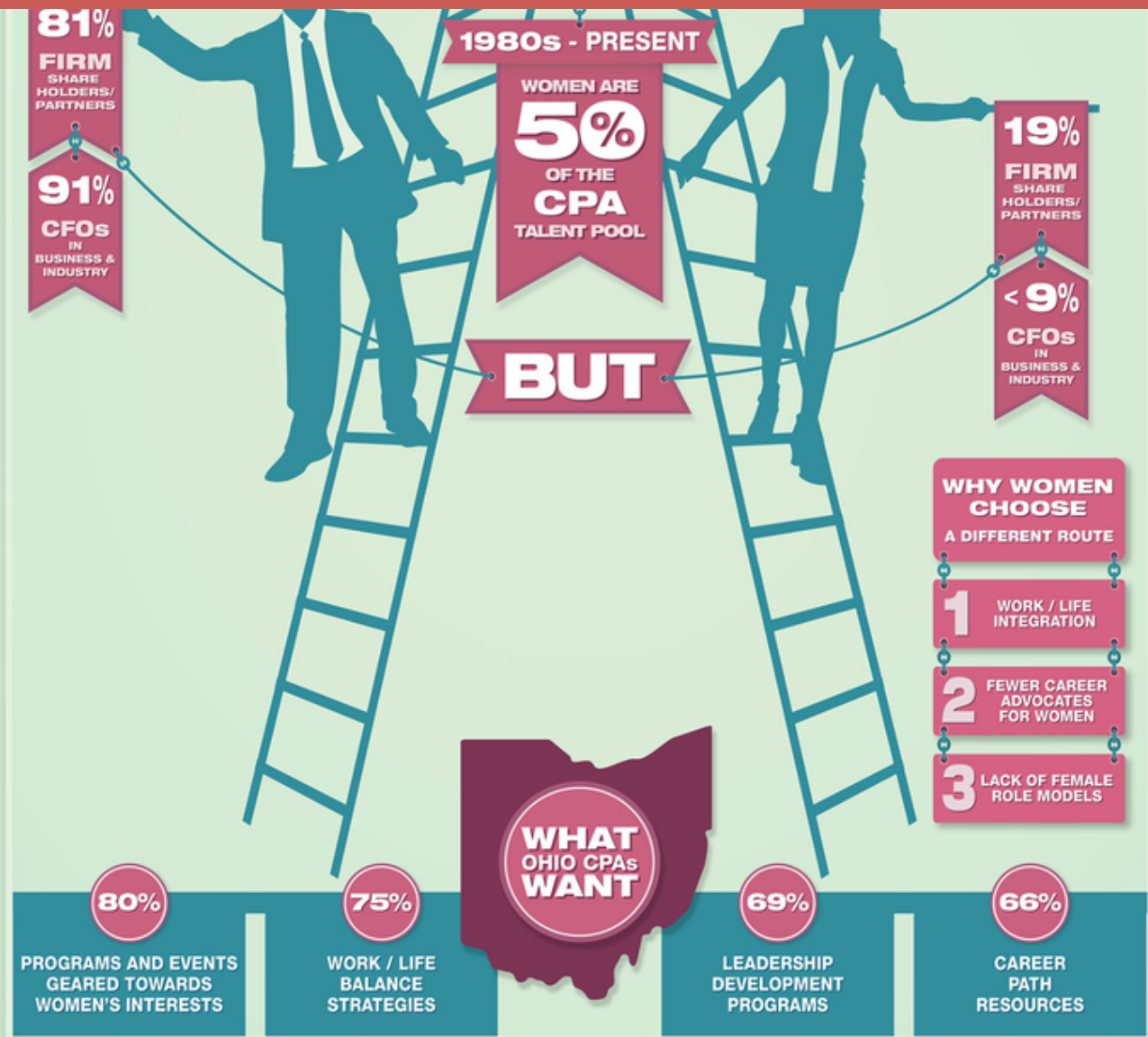
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Sources:  
The Attraction, Retention and Advancement of Women Leaders: Strategies for Organizational Sustainability, AICPA, 2011  
OSCPA Women's Initiatives Task Force Survey, 2012  
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This spring after enthusiastic response to a membership survey, **The Ohio Society of CPAs** (OSCPA) has launched a new **initiative to engage women CPAs** and provide resources to help them achieve greater career success.

In a 2012 OSCP survey, which garnered over 1,400 responses, 80 percent of women

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“The Women’s Initiative is an opportunity for OSCP to respond to the changing profession,” said Marie Brilmyer, CPA, member of the Women’s Initiative Committee and OSCP’s Executive Board. “While the issues facing women today are certainly not gender or profession specific, OSCP is able to provide resources and support to its members to face the issues surrounding work/life balance, flexible work arrangements, and career advancement head on.”

Unlike other diversity programs focused on talent development, the Women’s Initiative looks to build awareness and to provide resources for women CPAs. OSCP recently kicked off the initiative by creating a private LinkedIn group and hosting five receptions throughout the state.

“OSCP’s Women’s Initiative has the potential to support CPAs in new and important ways,” said Scott Wiley, CAE, president and CEO. “It provides a platform for our members to connect and build community around common interests and professional goals.”

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