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Conference in Vegas

To celebrate 10th anniversary of conference, The Sleeter Group is offering discounted rates for those who register early.

Jun. 26, 2013

The Sleeter Group will host the **Tenth Annual Accounting Solutions Conference** this November 3-6, 2013, at Caesars Palace in Las Vegas, NV. To celebrate this milestone, The Sleeter Group is offering two prime discount rates for those who register early.

“Super early bird” discounts end June 30, but discounted registration will still be available until the end of August.

For 10 years, The Sleeter Group's Accounting Solutions Conference has delivered the one of the best networking events, offering experience and educational value to CPA firms, accounting software consultants and software developers. “Solutions 13” will continue that path, covering a broad range of new, disruptive innovations that are changing business models for accountants and providing dramatic improvements for how small businesses operate, communicate and manage their customer relationships.

“We wanted to share our tenth year celebration with those who have made our conference such a success,” says Sherrill Sleeter, Vice President of The Sleeter Group. Attendees who register prior to June 30th will receive \$100 off the regular conference fee. Early Bird pricing gives a discount of \$50 for those who register prior to August 31st. Additional deals can be found for first-time attendees, referrals and for combining your conference registration with a Sleeter Group Consultants Network membership.

Solutions 13 will include four, information-packed days, including an all-day preconference with deep-dive training sessions on several solutions. Educational

tracks include:

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- Growing and Marketing Your Practice
- Learn from Your Peers
- Ignite Sessions
- Product-Specific Sessions

“Attendees will learn how connected, mobile, and cloud solutions can dramatically improve business processes for their small business clients,” states Doug Sleeter, President of the Sleeter Group. “We’ll show not just what is possible, but also why the new-world solutions are important, and how to leverage them today and in the future. We’ll focus in on how social media technologies can dramatically grow your practice and deepen your client relationships. You’ll also learn about innovative practice development strategies such as pricing models, outsourcing models, web-based delivery models, and marketing strategies.”

The Accounting Solutions Conference offers more than 70 unique educational sessions, covering virtually all aspects of small business accounting, in addition to showing how connecting those accounting systems to mobile devices and cloud-based solutions produces a more efficient and productive business.

The conference includes keynotes and seminars by the top accounting and technology experts in the country, including Intuit CEO and President Brad Smith, Jennifer Warawa of Sage North America, Rod Drury, CEO of Xero, Randy Johnston of K2 Enterprises, Rick Richardson of Richardson Media & Technologies, Steve King of Emergent Research, Leslie Shiner of The Shiner Group and Doug Sleeter. Conference attendees will leave each session armed with the knowledge to get right to work with clients.

The conference also hosts a Solutions Expo showcasing more than 65 accounting solution vendors. Premier sponsors include Intuit, Sage, Xero, CPA2Biz, BigTime Software and The CPA Practice Advisor.

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