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In today's technology-driven profession, if you're not keeping up, you're falling behind.

From web-based platforms and mobile, anywhere-anytime access to firm and client data, to collaboration tools and even modern telephony, accounting firms are finding that they must be early adopters of the technologies that are driving client demand.

The partners of successful firms must also find the right strategies to keep their workflow at peak performance. These are not easy challenges, but they are essential in building more profitable, competitive and successful tax and accounting firms.

Join Darren Root, CPA.CITP, CGMA, for a free webcast on **Tuesday, June 25 at 2pm (EST)** as he discusses “[What it means to be a digital CPA in a digital world.](#)” The webcast is worth **one hour of free CPE credit**.

During the event, Darren will discuss:

- How most practitioners function in their daily office lives
- Some uncomfortable statistics on the rapidly changing market place
- A look at what it means to have a digital vision, from collaborative accounting, mobile applications to strategic content marketing.

[Register for this free CPE webcast today.](#)

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