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SaaS-Based Accounts Receivable Automation Platform

May. 30, 2013

May 30, 2013 – Web-based automated billing service provider [Billtrust](#) has extended the versatility of its suite of accounts receivable services by incorporating SmartTrak into the suite's Open API (Application Programming Interface).

SmartTrak is Billtrust's service for tracking delivery of bills through the U.S. Postal Service (USPS) and online channels; by knowing whether invoices and statements were successfully delivered to recipients, businesses can now open up new possibilities for even greater accountability and efficiency.

Billtrust's API now offers nearly a dozen value-added Web Services to customers and third-party developers. The Open API makes it one of the most versatile billing technologies on the market, enabling users to have bills, payment information, and delivery information integrated into their ERP, collection software and payment application systems. By displaying such information in a customized, consolidated view, users can dramatically improve their AR productivity.

"Billtrust's Open API gives our customers relevant and actionable information for integration into their Order-to-Cash systems," said Mitch Rose, Vice President of Marketing for Billtrust. "The ability to call delivery and payment information is invaluable for collection departments, customer service teams and internal accounting staffs."

The Open API adds significant efficiency to the Order-to-Cash process by integrating Billtrust's CompleteBilling suite of services with complementary IT systems. Users can share information across Accounts Receivable software applications including

exact replicas of billing documents, payment information, and data about the usage

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