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PayCycle and Sun Microsystems

May. 06, 2013

[Bill.com](#) has announced the addition of Julie Lubetkin as vice president for the company's accountant channel. Lubetkin brings deep customer insight to Bill.com, where she will help the company nurture and expand this vital part of its rapidly growing business. Bill.com is a developer of online bill payment, invoicing and cash flow management solutions for businesses.

Lubetkin brings more than 20 years of demonstrated success across a variety of technology service offerings. Prior to Bill.com, she worked at Intuit, leading the customer insights team and, earlier, the accountant payroll marketing team within the Employee Management Solutions division.

She arrived at Intuit after the company acquired PayCycle, where she was the marketing director for the accountant business. Additionally, Lubetkin spent ten years in a number of leadership roles at Sun Microsystems including as the global leader for marketing, sales and business development for the customer education business. She has also worked as the marketing director at Good Morning Teacher! Publishing Company and as a consultant at Booz, Allen & Hamilton. Lubetkin holds an MBA and an MA in Education from Stanford University and an AB from the Woodrow Wilson School at Princeton University.

"Bill.com is revolutionizing the way accountants work, freeing them from tedious processes and letting them focus on building their practices," said Julie Lubetkin, Vice President, Accountant Channel, Bill.com. "I have worked with accounting professionals for years, and truly understand their struggles and their possibilities. I am so excited to help bring them this one-of-a-kind solution that I know is changing practices for accounting professionals for good."

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“Bill.com is all about making change happen quickly and effectively for accounting professionals and their clients. And from my years working with Julie at Intuit and PayCycle, I know she is just the type of person who makes change happen,” said René Lacerte, founder and CEO, Bill.com. “I look forward to the great things I know Julie will accomplish for—and with—our vibrant community of accounting professionals.”

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