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**Isaac M. O'Bannon** • Apr. 30, 2013

**April 30, 2013** – Payroll and human resources provider [ADP](#) has announced it will soon provide data and insights into U.S. regional and state private sector employment trends with the launch of the ADP Regional Employment Report on May 10, 2013.

Like the [ADP National Employment Report](#), ADP's widely followed gauge of U.S. non-farm private sector employment, the ADP Regional Employment Report will be produced by ADP in collaboration with [Moody's Analytics, Inc.](#) The new report will be derived from ADP's transactional payroll data and measure monthly changes in regional and state nonfarm private employment on a seasonally adjusted basis. It will be issued each month by the [ADP Research Institute](#), a specialized group within ADP that provides insights around employment trends and workforce strategy.

"The ADP National Employment Report has long been a widely followed and valued measure of monthly U.S. private sector employment on a country-wide basis," said Carlos Rodriguez, president and chief executive officer of ADP.

"To help employers devise more informed human capital management strategies, we are introducing a separate monthly ADP Regional Employment Report that will assess the course of regional and state employment based on actual transactional payroll data, and provide even richer, deeper insights into U.S. labor market direction at the regional and state level."

Each month, the ADP Regional Employment Report will report private sector employment changes within the nine U.S. Census Bureau Divisions, as well as 29

individual U.S. states and the District of Columbia. The first ADP Regional

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