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Accountants

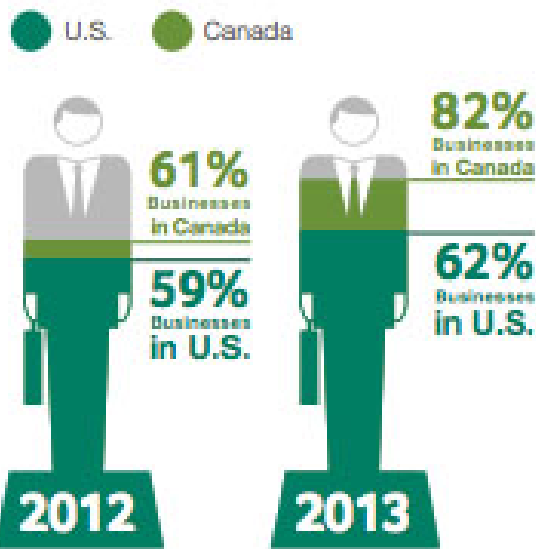
Majority of U.S. small business owners that use an outside accountant do so because of complex tax regulations and code.

Taija Sparkman • Apr. 22, 2013

The Connection Between Small Businesses and Accountants

This survey explores how small businesses in the U.S. and Canada are working with outside accountants and how vital they are to small business success—especially when it comes to audits.

Businesses Utilizing Outside Accountants



Outside Accountant Services

Businesses received the following service(s) from outside accountants:



Approximately 74 percent of U.S. small business owners that use an outside accountant do so to receive assistance with understanding the complex tax regulations and code surrounding their business, according to the latest [Sage Accountants Usage Study](#). The study, which looks at how small businesses use

accountant services, was conducted among 373 small businesses in the U.S. and 300

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many to either start or continue working with an outside accountant.

According to the survey, 74 percent of U.S. SMBs already receive corporate tax services from an outside accountant, with 52 percent receiving business tax compliance services. In addition, 62 percent of SMB owners maintain an active relationship with their accounting, regularly utilizing their services. This is up from 60 percent last year.

In addition to the survey, Sage also released an [infographic](#) and [video](#) featuring Jennifer Warawa, Sage VP of partner programs and channel sales, which share other findings of the survey, as well as the importance of using an outside accountant as a business consultant. Sage provides business management software and services for small and mid-sized businesses.

Accounting • Small Business

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