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## Non-Profits

Mar. 29, 2013

Joseph C. Sabella has joined [Accufund](#) as the company's eastern U.S. sales manager, the company has announced. Sabella's responsibilities will include working with AccuFund reseller partners in the eastern half of the United States to drive sales in that region, recruiting new partners from across the country, and helping users of manual and outdated accounting systems understand the benefits of the AccuFund Accounting Suite.

The company is a provider of financial reporting and accounting software for non-profit, municipal and government organizations.

Sabella possesses over 18 years experience as a sales professional, working in consulting, technical services and managerial roles. He has a career-long record of achievements in sales, and recognition of those achievements, which include exceeding sales quotas, increasing the number of retainer clients and renewals, and setting company sales records. His most recent experience included sales of software to the non-profit sector as Director of Sales at PG Calc, provider of products and services for charitable gift planning and planned gift administration. Previously, Sabella served in sales roles in the publishing and education industries.

"I have enjoyed my experience working with non-profits and providing them with beneficial software and services, and so I welcome the opportunity to continue to do that with AccuFund," stated Sabella. "I am honored and thrilled to be part of the AccuFund sales team. I look forward to discussing our accounting solutions with nonprofits and government agencies and to working directly with our partners to better serve our customers and prospects."

“Joe brings not only his wealth of experience and success as a sales consultant and

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