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Small business Android fans now have the freedom to complete financial management tasks wherever, whenever, on their favorite Android tablets. Design updates to QuickBooks Mobile for Android optimize the app for tablets, and make it easier to navigate and use on any mobile device. The app is available to download for [QuickBooks Online](#) subscribers on [Google Play](#) at no additional cost.

QuickBooks Online, from [Intuit Inc.](#), is the top small business cloud accounting solution, with nearly 400,000 companies and 1.3 million individuals using it and its suite of Intuit and third-party apps. As the most comprehensive companion app of its kind, QuickBooks Mobile enables small businesses to access customer information, create, send and review estimates and invoices, and record payments from [Apple](#) and [Android](#) mobile devices.

QuickBooks Mobile offers Android tablet users the same functionality provided to Android phone users, but with a native tablet experience. The app serves a burgeoning market of small businesses that want to accomplish more work on mobile devices. Industry analysts say the trend is on the fast track, with Android claiming a significant share:

- 32.5 percent of small businesses currently own tablets, and 31.6 percent plan to purchase tablets in the next 12 months, according to an IDC report published in October.
- 31.9 percent of small businesses purchased or planned to purchase tablets in 2012 to substitute laptops, according to an iGR study released in March.
- The number of global tablet and smartphone users will surpass the number of PC users by July 2013, based on projections from KPCB partner Mary Meeker in a

November presentation. She also noted that Android adoption is growing six times

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“With tablets becoming pervasive, we’re creating QuickBooks Mobile experiences that take full advantage of the devices’ unique capabilities to help small businesses save time managing their finances. Today we’re giving customers what they want – a native tablet experience for our fast-growing population of Android users.”

Technology

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