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Dec. 05, 2012

### **3.8% in October and Online Giving Up 1.1%**

The most recent Blackbaud Index of Charitable Giving shows that charitable giving decreased 3.8% for the three months ending October 2012 as compared to the same period in 2011. The broad-based fundraising index reports overall giving trends of 2,984 US-based nonprofit organizations representing \$7.8 billion in yearly giving on a monthly basis.

The Blackbaud Index of Online Giving, comprised of actual revenue data from 1,961 nonprofits representing \$371 million in yearly online giving, reported that online giving rose 1.1% for the three months ending October 2012 as compared to the same period in 2011.

The Blackbaud Index of Charitable Giving and The Blackbaud Index of Online Giving are updated on the first of each month (or the next business day) and are based on a three-month moving average of year-over-year percent changes in US-based charitable giving. They represent the most comprehensive and timely sources of charitable giving available.

To subscribe to monthly email or text alerts, read about the methodology, or get the code for displaying the Index on your website, visit

[www.blackbaud.com/blackbaudindex](http://www.blackbaud.com/blackbaudindex).

Serving the nonprofit and education sectors for 30 years, Blackbaud (NASDAQ: BLKB) combines technology and expertise to help organizations achieve their missions. Blackbaud works with more than 27,000 nonprofit customers in over 60

countries that support higher education, healthcare, human services, arts and

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