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year sales surrounding the fiscal cliff.

Taija Sparkman • Nov. 29, 2012



Thomson Reuters recently released new data showing that as uncertainty continues to loom around the upcoming tax year and fiscal cliff, more professionals are turning to tax planning software to provide advisory services to their clients. Thomson Reuters Planner CS software saw a 22 percent increase in its year-over-year sales.

This year's SYNERGY User's Conference for Professional Tax & Accounting Firms saw a record-breaking number of professionals interested in tax planning services, said

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Thomson Reuters plans to release a new blog series and video as part of its efforts to create new preparation and planning resources for the next year. The blog series will focus on developing proactive strategies for 2012 using UltraTax CS Data Mining and Planner CS.

“Firms that use UltraTax CS already have some powerful tools for identifying and communicating with the clients who are likely to benefit most from tax planning guidance,” Fleszar said. “Planner CS really completes the equation, giving practitioners an opportunity to be proactive and provide valuable tax planning services that can help their clients become much more tax-efficient.”

Advisory

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