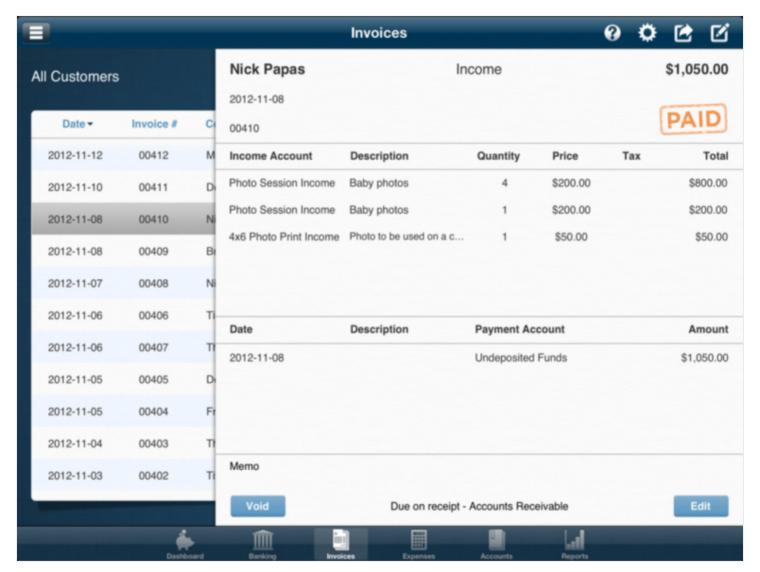
## **CPA**

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raija Sparkman • NOV. 27, 2012



Kashoo has announced the release of a new version of its iPad app for small businesses. The updated app includes more than 100 new features and comes just as Kashoo introduces new pricing options for its web and iPad apps for accountants and bookkeepers. Kashoo provides cloud accounting software for small business owners, startups, entrepreneurs, freelancers, bookkeepers and accountants.

"This is real accounting, optimized for the tablet," said Jim Secord, CEO of Kashoo. "It's for the business owner who isn't at his or her desk 9-to-5.

With the enhanced Kashoo iPad app, users can streamline reports and generate

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features such as multi-currency, payroll integration and bank sync. Users processing less than 20 transactions each month will continue to have free access to the entire Kashoo platform. Users that process more than 20 transactions can purchase a monthly or annual plan.

"Our customers' input was invaluable to the build of the new version. We talked with them and got an understanding of how they used the app, what they love, what they'd like to see, where they use it, when they use it, what stops them from using it," said Secord. "All of that input helps us deliver an app that makes their business hum, their lives easier and their bookkeeping duties actually fun."

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