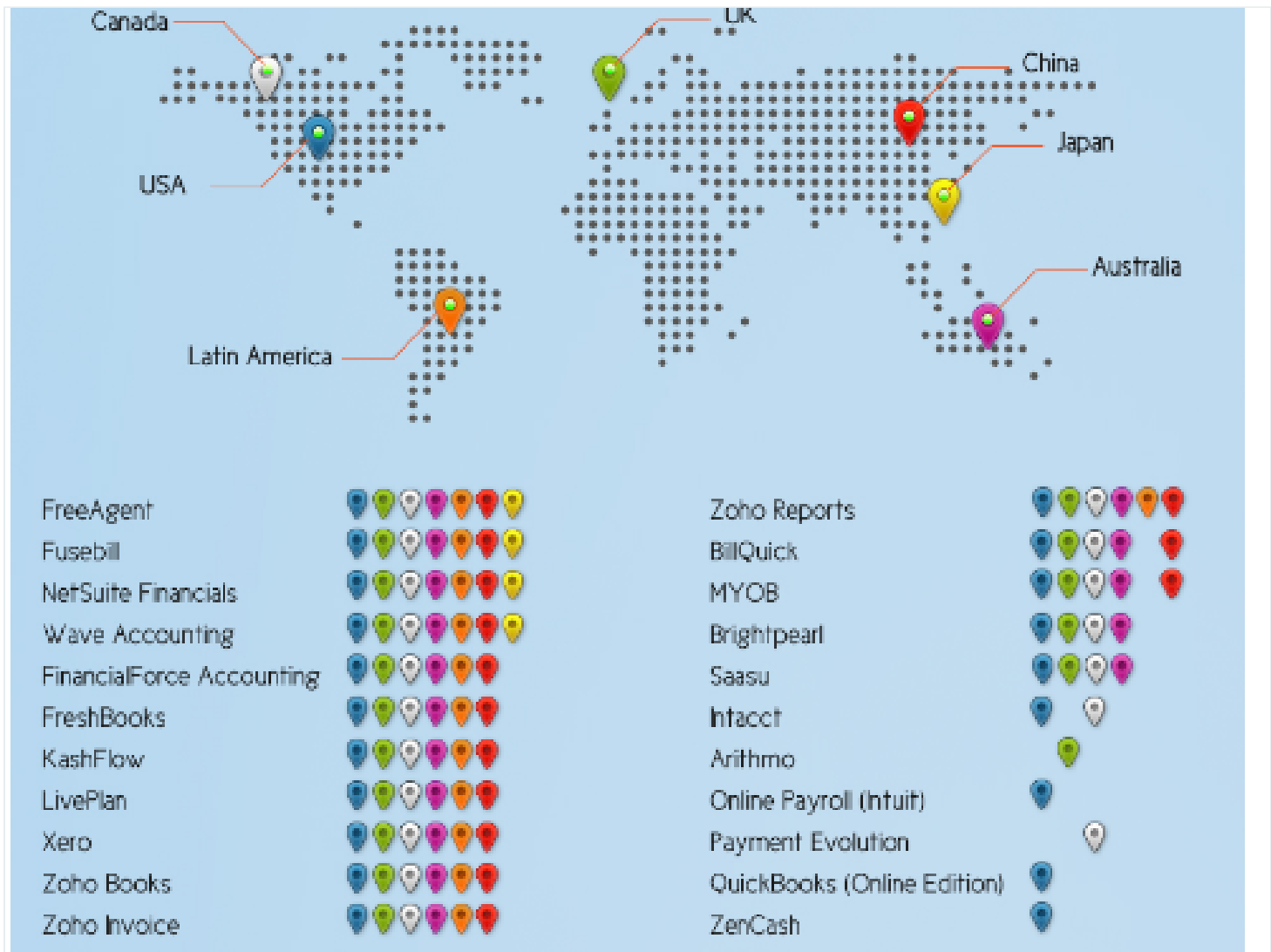


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measure that... here's one.

Nov. 18, 2012



**GetApp**, the largest independent marketplace for business apps has released an infographic comparing the most important web-based **accounting and financial apps** to help businesses choose the right product for their needs.

The most popular apps in the U.S., downloaded from GetApp:

## 1. FreeAgent

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### 11. BillQuick

### 2. MYOB

### 3. Brightpearl

### 4. Saasu

### 5. Intacct

### 6. Arithmo

### 7. Intuit Online Payroll

### 8. Payment Evolution

### 9. QuickBooks Online

### 10. ZenCash

\* This list is only those apps downloaded from GetApp, and does not reflect popularity or downloads of apps from other app stores.

The [infographic](#) seeks to compare the most important accounting and financial cloud applications in an attempt to ease the decision making process businesses need to go through.

It works as a guide to help businesses understand their needs and find the application that fulfills them the best.

It uses publicly available information to explain:

- What are the different functions covered by accounting and financial apps: financial reporting, payroll, billing, invoicing, budgeting, accounts receivable, accounts payable, debt collection
- Which apps are available by country: USA, Canada, UK, China, Japan, Latin America, Australia
- How apps can be categorized by functionality: best of breed for single function, multi-function, business suites

- Which ones integrate with main platforms: Google Apps, Salesforce and Intuit

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- The research carried out by GetApp highlights 21 of the most important solutions in this space including: Arithmo, Billquick, BrightPearl, FinancialForce, FreeAgent, FreshBooks, Fusebill, Intacct, Kashflow, LivePlan, Intuit Online Payroll, Myob, NetSuite Financials, Payment Evolution, QuickBooks Online, Saasu, Wave Accounting, Xero, ZenCash, Zoho Books, Zoho Invoice, Zoho Reports.
- A wheel-chart introducing the different functions of accounting and financial apps.
- A map of the world showing apps availability by country.
- Three table comparing the solutions in the single function, multi-function and business suite categories.
- Two diagrams positioning vendors in terms of integration and mobile apps availability.

To view the infographic online visit the following link: [The Most Important Financial & Accounting Apps](#)

For a more comprehensive list of accounting and financial apps, businesses can check GetApp's [online accounting software directory](#).

Software

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