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Nov. 08, 2012

On Wednesday, Thomson Reuters kicked off its 32nd annual Thomson Reuters SYNERGY Users' Conference for Professional Tax & Accounting Firms in Grapevine, Texas. The longest running professional conference of its kind, this year the company is announcing record-breaking attendance numbers, with more than 1,100 participants from across the country sharing insights, exchanging ideas, and gaining hands-on experience with the latest technology and tools in the tax and accounting profession.

This year's conference will share its theme, SYNERGY: Join the Journey, with customer events conducted by the Tax & Accounting business of Thomson Reuters in Australia, the United Kingdom, the US, and Brazil. Jon Baron, managing director, Professional Segment, Tax & Accounting, said the theme reflects the breadth of resources and collaboration opportunities that Thomson Reuters brings to tax and accounting professionals worldwide.

"Practitioners at progressive firms want to completely digitize their work, allowing them to spend more time building stronger client relationships," Baron said. "So, partnering with a solutions provider that offers a vast array of tightly integrated and comprehensive software products, technology tools, and services is more important than ever. With solutions including the CS Professional Suite, Checkpoint, and many others, Thomson Reuters provides tax and accounting professionals the broadest and deepest solution set available in the profession."

The conference, is being held Nov. 7-10 at the Gaylord Texan Hotel and Convention

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dynamic than ever.”

The conference also offers roundtable discussions and keynote presentations by profession leaders and motivation experts. This year's roster of keynote speakers includes Jon Baron; consultant Gale Crosley, CPA; and Connie Podesta, a motivational speaker, author, media personality, and comedienne.

Technology

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