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Taija Sparkman • Oct. 01, 2012

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Conversations Happen for Your Firm

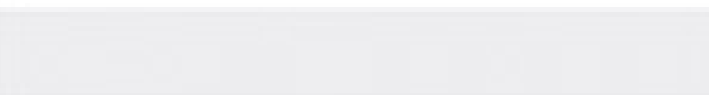
Let me say straight out: Social media isn't going

to do you any good if you can't use it in some capacity to obtain clients and recruit prospects.

[Read »](#)

How Attitude Impacts Success

At first glance, you might wonder what a couple of dark buttons have to do with the practice of public accounting.

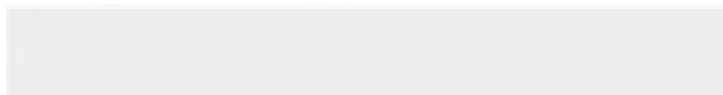


The CPA Technology Advisor is Rebranded as CPA Practice Advisor

The CPA Technology Advisor has announced a rebranding to the CPA Practice Advisor.

Tax Breaks - Cheaper by the Dozen

Opening your own home opens the door to many tax savings opportunities. CCH, a Wolters Kluwer business and global provider of tax, accounting and audit information, software and services...



Thomson Reuters Enables Seamless iPad Access for Virtual Office CEs and Small Customers

Users of Thomson Reuters cloud offerings now have a new way to access their CE Professional Suite applications and data, thanks to a new release that offers support for the Apple iPad tablet.

Scantrix, LLC Ranked Among Top Managed Services Providers

Scantrix, LLC was recently ranked among the world's top 100 managed services providers (MSP) in the fourth annual MSPower 100 survey.

Starting October 2, *CPA Practice Advisor* will deliver even more exciting and relevant content to our readers through CPA Small Business Advisor. [CPA Small Business Advisor is our newest weekly eNewsletter](#), focused on information that is both important and relevant to our small business readers.

Each week, our readers will receive the CPA Small Business Advisor eNewsletter filled

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Small Business

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