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system.

**Taija Sparkman** • Sep. 24, 2012



**Crowe Horwath LLP**, public accounting and consulting firm, recently announced that it has selected **Templeton Solutions** to help configure its CRM system throughout its nationwide offices, beginning this month.

“After Crowe conducted an extensive search and review process, Templeton Solutions was the clear choice,” said Dave Keever, principal in Crowe’s Performance Consulting group and executive sponsor of the firm’s CRM project. “Because of its long history of

providing successful CRM systems and providing tailored CRM systems for

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“We believe that Microsoft CRM’s ‘digital nervous system’ provides the right platform for professional services firms to collect, report, and present critical firm and client information in a single log-in and familiar user interface – Outlook,” said Steve Templeton, CPA, founder of Templeton Solutions.

Firm Management

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