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Adaptive Planning has introduced a new product, Adaptive Discovery, a cloud-based data visualization system for companies and nonprofits. The system part of the Adaptive Planning suite, provides a visually intuitive and interactive way for business managers to access, analyze, and explore key financial and operational data. Adaptive Discovery is designed to give CFOs, sales VPs, and other business leaders the ability to quickly and easily gain insight into underlying trends in the business, allowing them to make more intelligent business decisions that drive greater success.

“In our research, we’re seeing a strong demand for solutions that allow business managers to visualize, analyze, and take action upon both financial and operational data,” said Craig Schiff, CEO of industry analyst firm BPM Partners. “What’s more, the cloud, big data, and mobile access are powerful technology trends today. With Adaptive Discovery, Adaptive Planning is leveraging the most innovative new technologies to address one of the biggest challenges – and greatest opportunities — in performance management.”

“Dashboards, scorecards, and visualization capabilities allow our customers to understand and explain the stories behind the numbers at a far deeper level,” said John Herr, CEO of Adaptive Planning. “And this new solution continues to build on our award-winning user experience, combining powerful features and sophisticated analytics with an intuitive user interface.

“In our business, it’s critical to be able to act quickly and intelligently, which is why we’re excited about Adaptive Discovery,” said Shyam Desigan, CFO & Senior VP of IT, American Academy of Physician Assistants, an Adaptive Planning customer. “By giving our managers and their staff new data visualization capabilities that allow them to explore and understand their data in new ways, they should be able to make better and faster decisions.

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- Highly visual graphics that enable quick insights
- Interactive drill down, featuring a hierarchical drill tree that shows the original information and subsequent drill path
- Automated alerts, based on variances from ranges or statistical algorithms
- Sophisticated analytics, including linear or polynomial trend lines, moving averages, histograms, correlation charts, waterfall analyses, and more.
- Mobile device support, for anywhere, anytime access

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