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Small Businesses and Accountants

Isaac M. O'Bannon • Jul. 11, 2012



Starting in Tampa and working their way to cities across the country, a new traveling technology show has been launched by The Sleeter Group. The Small Business Technology Road Shows are designed to show small businesses and accounting professionals how to be more competitive by using the productivity-enhancing tools that let them collaborate through private portals and custom

dashboards, discover new ways to pay bills, approve invoices, scan and upload

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Sessions include overview presentations and drill-down workshops and are organized along five tracks: Cloud accounting solutions, Cloud-based business process utilities, Electronic document management solutions, SaaS-based Customer Relationship Management (CRM) systems, and Accountant/Client collaboration tools. Attendees can choose from a variety of presentations best suited to their needs.

Road show highlights include:

- Opening address from Doug Sleeter and Randy Johnston on topics vital to every accounting professional and small business owner, including the latest innovative technologies including recording and tracking expenses, paying bills and sending invoices via mobile devices anywhere, any time.
- In-depth discussions on hot industry topics such as real-time accountant/client collaboration, and cloud-based technology solutions including accountant/client dashboards to communicate cash flow and other vital financial information instantly.
- Networking opportunities, where attendees can collaborate with their peers and clients and discuss business challenges and strategies. All attendees will receive a free copy of the 80 page booklet "100 Microsoft Excel Tips and Tricks".

Accounting professionals who have registered can bring their small business clients for free.

"The wealth of information from expert presenters and local businesses is unmatched compared to other industry events," said Doug Sleeter, President of The Sleeter Group. "It's very satisfying to meet with attendees and hear how they've been

motivated by what they've learned; it's a day long experience that delivers benefits

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