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use Bill.com to identify themselves as a Bill.com Expert or Guru.

Taija Sparkman • Jun. 13, 2012



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"Bill.com is pleased to introduce our official Expert and Guru Certification program to accounting firms nationwide," said René Lacerte, CEO and Founder of Bill.com. "Our company has always been dedicated to forming quality, long-term relationships with our customers, and we developed this program to properly educate accountants on how to maximize Bill.com's potential. The program is designed to help accountants build credibility in the cloud, improve pricing strategies and increase their bottom line."

Bill.com's certification program offers two types of certification: Bill.com Expert and Bill.com Guru. The certification received is based on the level of self-directed, online training completed. The Bill.com Expert Certification allows professionals to customize solutions and processes for clients. Through the Bill.com Expert course, professionals will gain in-depth knowledge on how to get clients started with Bill.com, accounts payable, accounts receivable and document management capabilities and how to streamline workflow using Bill.com.

The Bill.com Guru Certification course helps firms streamline services more effectively, offering a higher level to clients. Through the course, firms will learn how to navigate through different scenarios to manage workflow best practices, measure ROI of Bill.com implementations and pricing strategies. The course also features videos on successful implementation and workflow designs.

Bill.com previously invited a select number of customers to participate in the certification program, resulting in 112 firms and 186 individuals becoming Bill.com certified. These firms and professionals can display Bill.com certified badges on their signatures, websites and blogs, acknowledging their expertise and credibility as a trusted advisor.

Bill.com is currently the only client service solution that works with all major accounting software and every U.S. bank. Professionals that are Bill.com certified can

manage all of their clients from a central location, provide more in-depth advisory

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All accounting firms registered in the Bill.com Accountant Program can sign up for the [Bill.com Certification Program](#).

Advisory

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