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solutions. Formerly Sage Peachtree, Sage 50 Accounting 2013 marks a new identity as well as a fresh approach to small business accounting.

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**Sage North America** has announced the availability of the Sage 50 Accounting 2013 product line, part of Sage's family of small and mid-sized business management solutions. Formerly Sage Peachtree, a favorite of small businesses and accountants, Sage 50 Accounting 2013 marks a new identity as well as a fresh approach to small business accounting, one where guidance, intelligence and trusted service and support are built-in with a comprehensive set of business management tools.

“Every small business is different, with unique challenges and goals. What they have

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and stay on track, including multi-faceted support.

Using built-in integration with the new administrative portal for the Sage Exchange payments platform, Sage 50 customers can now accept mobile payments from smartphones or tablets anywhere and anytime. After accepting a payment, the data flows seamlessly into Sage 50 to eliminate data entry, save time and reduce potential errors. Sage Exchange also now integrates web-based virtual terminals, and even physical point-of-sale (POS) terminals for store-front businesses, to help businesses get paid right away and eliminate the need to manually reconcile payments. With Sage 50 and Sage Exchange, no IT resources are required to gain the full benefit of integrated payments and businesses can feel secure when managing their payment devices and apps in the Sage Exchange Payment Card Industry (PCI) compliant environment.

A robust reporting solution that uses real-time data pulled directly from Sage 50 to give small business owners easy access and insight to their business information. Sage 50 Business Intelligence uses the familiar Microsoft Excel interface with built-in templates for inventory, sales, purchasing and financial reporting to get up and running quickly and users can also design their own reports. Sage 50 Business Intelligence allows customers to save reports for future use, sparing them time and effort.

Sage Advisor helps small businesses maximize the features in Sage 50 by recognizing usage patterns and intuitively offering brief, personalized “show me how” demos and guided tips and tricks. This empowers users to discover new methods and features to simplify processes, improving their business efficiencies.

Sage 50 includes Sage Business Care Silver for new customers, a premium auto-renewing service and support plan with resources and tools to help businesses maximize their investment for years to come: upgrades and updates, customer

support, online training, a dedicated account manager, savings on credit card

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advanced needs.

Sage 50 is one of the entry points into the Sage portfolio of business management solutions that support long-term business needs and includes Sage 100, Sage 300, Sage 500 and Sage ERP X3 solutions as well as a host of complementary connected services.

The Sage 50 Accounting 2013 product line is now available direct from Sage and will be available from most computer retailers and office supply stores in mid-June. The suggested retail price for Sage 50 Accounting 2013 starts at \$129.99.

Small Business

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