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NovelASpect.com, an Intuit authorized commercial host for QuickBooks, announced today they have partnered together to provide accounting firms with solutions for operating QuickBooks in the Cloud.

Taija Sparkman • Apr. 24, 2012

Build Your Firm, Inc., an accounting marketing and website development firm, and **NovelASpect.com**, an Intuit authorized commercial host for QuickBooks, announced today they have partnered together to provide accounting firms with solutions for operating QuickBooks in the Cloud.

“Our partnership with NovelASpect.com is another step in the right direction and accelerates our commitment to align with leading companies that help accountants operate more profitably by becoming more efficient,” stated Allan Ratafia, President of Build Your Firm, Inc. “With our accounting website development services, this partnership helps our accounting firm clients more efficiently serve the needs of small business owners, and operate remotely with fewer issues.”

Both companies hope the partnership will improve the security and efficiency of accounting firms when working with small business owners. The solutions offered through the partnership aim to make it easier to use QuickBooks remotely and in both Mac and Windows work environments. In addition, Build Your Firm and NovelASpect.com will contribute resources, resulting in a lower price than the current market rate for Citrix QuickBooks Hosting services for current Build Your Firm customers.

“It's great that this works for both Mac and Windows clients using QuickBooks,” said Ratafia. “And, we experience fewer connectivity issues using Novel's Citrix servers, rather than terminal servers which most host providers use.”

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