## **CPA** Practice **Advisor**

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Nov. 03, 2011



LAS VEGAS – Nov. 4, 2011 – The 2012 "Awesome Add-Ons" were announced today at the Accounting Solutions Conference in Las Vegas, recognizing technologies that can work with common business accounting and management systems to help small businesses be more efficient and productive. The awards are presented annually by The Sleeter Group, the nation's largest network of small business technology consultants. Recipients of the seventh annual Awesome Add-Ons honor are: Bill.com

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"The new reality is small businesses and the accounting professionals who support them are looking for ways to do more with less, and this means it's critical for them to find the technologies that can help them achieve this goal," said Doug Sleeter, founder and president of The Sleeter Group. "We continually study the marketplace of add-on technologies and services, and the annual Awesome Add-Ons serves to spotlight those that our network of consultants has identified as exceptionally positive additions to the workflow and productivity of businesses and professional firms."

Two additional products were recognized this year with an Honorable Mention. They include Avalara (www.Avalara.com), for the AvaTax Certs sales and use tax exemption certificate management system; and Emochila (www.Emochila.com), for Emochila Websites, which provides custom website development and hosting specifically designed for accounting firms.

To qualify for the Awesome Add-On honor, technologies must integrate as necessary with common business management systems, such as QuickBooks, Peachtree, BusinessVision, MAS and Microsoft Dynamics. They must also provide intuitive design, ease-of-use and conformance with appropriate accounting and security standards.

The Accounting Solutions Conference is held annually in Las Vegas, and is attended by hundreds of accountants, bookkeepers, consultants and IT professionals who, in turn, advise their small business clients on financial, workflow and productivity issues. The conference includes educational opportunities presented by industry experts, thought leaders and technology developers.

## About The Sleeter Group

The Sleeter Group (www.sleeter.com) is the largest network of small business

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