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tips/tricks regarding your brand.

**Donna Fuscaldo** • Sep. 20, 2011



For small businesses looking to raise capital, it's all about creating a buzz. Whether it's a start up looking for seed money or a revenue-generating enterprise wanting to expand, potential investors need to get excited about a business before handing over a check.

[Read this Fox Business Small Business Center article for helpful tips/tricks regarding your brand.](#)

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