CPA Practice **Advisor**

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http://websites.buildyourfirm.com

Best Fit

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- Provides statistics for site tracking; also integrates with Google Analytics and other third parties.
- Social media integration.
- Unique domains names.
- Up to 10 email accounts included.
- Enhanced email newsletter marketing.
- Integrates with client-facing SaaS applications, including QuickBooks Online, Thomson SaaS, Bill.com, Right Networks, The Accountant's Office, ShareFile, My Pay, Manage Payroll, Payment Portals, Virtual Desktop applications, etc.

Potential Limitations

- Datacenter is fully secure and environmentally controlled, but not SAS-70/ISO 27001 evaluated.
- Extra fee for additional email accounts and storage.
- Does not offer blogging engine, but works with third-party blog providers.

Summary & Pricing

BYF gains quite a bit of its knowledge about website building through one-on-one relationships with its customers, and is constantly adjusting its feature set, not only to keep up with the latest technologies, but to give its customers what they need. BYF may not be the most well-known among website builder providers, but they offer an impressive tool that can be customized as needed. BYF offers a 60-day, no-risk trial, and standard accounting sites have no setup fee. Custom niche sites have a setup fee of \$1,000 to \$2,000. Monthly charges are \$69.99 for a starter site, and \$83.33 for premier and niche sites.

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