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Businesses don't necessarily need visionary leaders like recently retired Apple Inc. Chief Executive Steve Jobs or even deep pockets to be innovative, concludes a [Wall Street Journal article](#) this week.

Rather, management experts say companies big and small may be able to generate ideas by soliciting input from all levels of an organization and allowing employees to set aside time for creative projects.

[Read more about how offering employees creative space and culture can flourish innovation.](#)

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