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Customer-driven enhancements help small businesses get started quickly and easily maintain efficiency and control

May. 17, 2011

ATLANTA- May 18, 2011 – Sage announced today the availability of the Sage Peachtree 2012 product line, part of the broad portfolio of Sage business management solutions that service end-to-end business needs. A perennial favorite of small businesses and accountants, Sage Peachtree 2012 provides small businesses with instant customizable access to critical information that makes billing customers, making proactive decisions and controlling profitability easier than ever, helping small businesses to stay competitive in an ever-evolving business landscape.

“Small businesses contend with a host of issues, from increased compliance requirements and rising costs to staying competitive, in many cases with reduced staff. They need a business management system that is easy to use but brings them the rich insight they need to manage effectively,” said Connie Certusi, executive vice president and general manager, small business accounting solutions, Sage North America. “Sage Peachtree 2012 easily delivers that insight they need so they can focus on what they do best: running their businesses.”

New with Sage Peachtree 2012 is the Sage Advisor, which helps small businesses maximize the value of their software investment, whether they are new to Sage Peachtree or have been using it for several years. The Sage Advisor helps them by following usage patterns and intuitively offering brief, personalized “show me how” demos and guided tips and tricks, prompting small businesses to discover new ways to simplify processes and obtain valuable business advice. The tips can be saved for later review or dismissed completely if preferred.

Sage Peachtree 2012 also helps small business owners and managers:

Better manage data backup and other system processes: With the new System Check,

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vendor at a glance. It enables quick research, comparisons, and decision making, helping small businesses analyze past transactions to make informed decisions, negotiate better rates with vendors, or even switch vendors when necessary.

Get richer insight into the business with new Sage Peachtree Business Intelligence: Sage Peachtree Business Intelligence is an add-on reporting and analysis solution integrated with Sage Peachtree. Using the familiar Microsoft® Excel® interface, it enables more robust reporting and easier access to Sage Peachtree data, providing affordable, simple Business Intelligence for small businesses. Sage Peachtree Business Intelligence has built-in templates for sales, purchasing and financial reporting to get up and running quickly, but users can design their own reports as well. Because Sage Peachtree Business Intelligence pulls directly from the system without the need for export or manipulation, reports are always current with latest data, so small businesses can more readily analyze the aspects of their business that matter most to them, get the insight they need, and make informed decisions. Customers can also consolidate information from multiple Sage Peachtree companies or other databases for further analysis.

“Sage Peachtree is fantastic. It's so easy to use, and it's excellent for managing my cash flow and giving me solid insight into my overall business health,” says Scott Harris, co-owner with his wife Becky Harris of Catoctin Creek Distillery in Purcellville, Va. “We're on pace to triple our growth this year, and Sage Peachtree gives me the insight I need to make proactive decisions about the growth of our business, and gives me the help I need when I need it, to ensure everything stays on track.”

Other new features, which vary across products, include the ability to copy transactions, enhancements to the management centers for added customization

and expanded payroll fields. For more information, please visit

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Sage Peachtree is the entry point into the Sage family of accounting solutions. The Sage migration path extends the Sage Peachtree product line and offers a natural progression up to Sage ERP solutions to ensure small businesses have familiar and affordable options to support their long term business needs.

Pricing and Availability

Sage Peachtree Premium Accounting 2012, Sage Peachtree Complete Accounting 2012, Sage Peachtree Pro Accounting 2012 and Sage Peachtree First Accounting 2012 are now available direct from Sage and will be available from most computer retailers and office supply stores in mid-June. The suggested retail price for Sage Peachtree Premium Accounting 2012 is \$499.99, Sage Peachtree Complete Accounting 2012 is \$349.99, Sage Peachtree Pro Accounting 2012 is \$229.99, and Sage Peachtree First Accounting 2012 is \$129.99. The Multi-User Edition (5 seat license) of Sage Peachtree Complete Accounting retails for \$699.99, while the Sage Peachtree Premium Accounting 2012 Multi-User Edition (5 seat license) can be ordered direct from Sage for \$1,199.99. High-value competitive rebates are available from Sage for customers on other small business accounting packages.

About Sage North America

Sage North America is part of The Sage Group plc, a leading global supplier of business management software and related products and services, principally for small to medium-sized businesses. Sage North America employs 3,900 people and supports more than 3 million small and midsize business customers.

Formed in 1981, Sage was floated on the London Stock Exchange in 1989. Sage has more than 6 million customers and 13,600 employees worldwide. We operate in over 24 countries covering the UK, Europe, North America, South Africa, Australia, India and China. For more information, please visit the website at

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