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CCH's Business Health

Dashboard Displays Quickly Showcase Performance-driving Data

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(RIVERWOODS, ILL., April 26, 2011) – When it comes to making pivotal decisions impacting performance, firms need to easily and confidently access key data that accurately reflects how their practice is really doing – and now they can. CCH's new ProSystem *fx* Practice Intelligence solution quickly delivers fast, accurate answers mapped out via on-screen dashboards to help firms chart their course for success. CCH, a Wolters Kluwer business, is the leading global provider of tax, accounting and audit information, software and services (CCHGroup.com).

Integrated, Customized Solution

Facing increasing pressure to optimize performance, firms need to know: Who are their most profitable clients, their most productive staff members, what's their true ROI? ProSystem *fx* Practice Intelligence is a Business Discovery platform that helps answer these questions and many more by bridging the gap between traditional business intelligence solutions and standalone office productivity applications. It forges new paths in drilling down to valuable firm data and reduces to just minutes a month the time it takes to produce reports. Further, Practice Intelligence customers enjoy full integration with ProSystem *fx* Practice Management – providing time and expense entry, billing and invoicing, accounts receivable, project management, contact management and other key business management tools.

“ProSystem *fx* Practice Intelligence significantly elevates the level of business analysis for key decision makers,” said Mark Gurley,

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- Instant “slice-and-dice” and drill-down capability – displays data by billing partner, billing manager, department, client name and more;
- One-click management report – helps managers easily visualize relationships among multiple sets of firm data;
- Rapid data delivery – eliminates problems and complexity of traditional, disk-based and query-based business intelligence tools offering static, prepackaged reports;
- Easy implementation – gets you up and running in a week's time; and
- Web-based training – takes only one hour and can be completed without leaving your desk.

“Accounting firms need to run like a business – care for clients, make a profit and manage the operation,” said Karl Driggs, COO of Apple Growth Partners, a regional accounting firm in Ohio. “The sheer ease of CCH's ProSystem *fx* Practice Intelligence showed us we could get management information in an instant. Because we all get the same report, it speeds up our firm decision-making process.”

Industry Expertise Behind the Solution

In developing Practice Intelligence, CCH formed a strategic partnership with industry experts. The patented, in-memory technology supporting Practice Intelligence's ability to rapidly extract data from existing Practice Management databases is powered by the QlikView Business Discovery platform developed by QlikTech, (NASDAQ: QLIK) a leader in Business Discovery – user-driven Business Intelligence.

“CCH has applied their industry knowledge to the power of our QlikView Business Discovery platform, which will make it possible for many more firms

to enjoy an accelerated path to the benefits of enhanced business intelligence,”

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in a wide variety of industries and applied it to its own business management processes, thus creating the Practice Intelligence accounting industry-specific solution in partnership with CCH.

“We’re very excited about this partnership between Armanino McKenna and CCH. We see it as a natural fit,” said Matt Armanino, Partner and COO of Armanino McKenna. “The Practice Intelligence product is the best solution for the market, combining the strength of CCH’s expert solutions with Armanino McKenna’s practical knowledge and software solution deployment expertise.”

About QlikTech

QlikTech (NASDAQ: QLIK) is a leader in Business Discovery — user-driven Business Intelligence (BI). QlikTech’s powerful, accessible Business Discovery solution bridges the gap between traditional business intelligence solutions and standalone office productivity applications. Its QlikView Business Discovery platform enables intuitive user-driven analysis that can be implemented in days or weeks rather than months, years, or not at all. The in-memory associative search technology it pioneered allows users to explore information freely rather than being confined to a predefined path of questions. QlikView Business Discovery works with existing BI applications and adds new capabilities: insight for everyone, zero-wait analysis, mobility, an app-like model, remixability and reassembly, and a social and collaborative experience. Headquartered in Radnor, Pennsylvania, QlikTech has offices around the world serving more than 16,000 customers in over 100 countries.

About Armanino McKenna

Armanino McKenna provides comprehensive services to the CFO organization, including audit; tax; IT systems and strategy; outsourced accounting; governance,

risk and compliance; financial management; and business advisory services. The

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1913. Among its market-leading solutions are The ProSystem *fx* Suite, CorpSystem, CCH IntelliConnect, Accounting Research Manager and the U.S. Master Tax Guide. CCH is based in Riverwoods, Ill. Wolters Kluwer (www.wolterskluwer.com)

is a market-leading global information services company. Wolters Kluwer is headquartered

in Alphen aan den Rijn, the Netherlands. Its shares are quoted on Euronext Amsterdam

(WKL) and are included in the AEX and Euronext 100 indices.

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