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Response System for IRS Issues

Changes how firms handle IRS issues and notices after filing deadline

Apr. 19, 2011

Greensboro, NC – April 19, 2011 – New River Innovation

(www.newriverinnovation.com) announced today the launch of

Beyond415 - a powerful and intuitive SaaS

application designed to help accounting professionals quickly address IRS issues and respond to notices for their clients. Beyond415 automates post-filing IRS issues from start to finish-helping practitioners save time, get it right on the first attempt, and better serve their clients.

“The IRS issued 201 million notices in 2009; that’s a 670% increase since 2001. For practitioners, this means more IRS work is coming there way-work that many find frustrating, time consuming, and confusing,” said Jim Buttonow, CPA, 19-year IRS veteran, and cofounder of New River Innovation.

“We assembled a team of tax professionals and technology experts to develop best practices for working with the IRS. Our vision is to offer a comprehensive solution that provides firms with automated best practices for every IRS notice and issue-supported by the most current information for tax pros and their staff.”

Beyond415 provides expert guidance for analyzing a client’s situation, options for client IRS account research, and tools for solution evaluation and comparison. Practitioners can select and customize their response to an IRS issue. The system then pre-populates the necessary documents including IRS forms, customized cover letters, worksheets, cover sheets, and document request forms-all in the IRS’s accepted formats.

“Beyond415 reduces the learning curve not only for practitioners, but also

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Beyond415 is offered through select tax and accounting software partners.
Find out more at www.beyond415.com.

About New River Innovation

New River Innovation, based in Greensboro, NC, provides tax and accounting professionals with innovative IRS-support technology. The company's flagship product, Beyond415, features workflow technology for post-filing IRS issues and notices.

Technology

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