# **CPA** Practice **Advisor**

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Special discount offered on WorkForce printers and GT-Scanners for accountants and tax pros

Mar. 16, 2011

LONG BEACH, Calif. – March 16, 2011 – In a fast-track job requiring almost instant response times, Certified Public Account Mark Nadel of Nadel & Associates has no time to chase paper in a file room. Nadel & Associates, a law and accounting firm based in Agoura Hills, Calif., relies heavily on the Epson WorkForce Pro GT-S80 business document scanner to help achieve continued success as it allows employees to quickly respond to clients, and succinctly back up and organize all types of files.

For more information on the extra discount offer for accounting and tax professionals, visit the Epson online store and use the discount code: ACCTWFGT. The offer expires on June 30, 2011.

"The Epson scanner helps our tax and accounting services organize a vast amount of information, so we have instant access to individual or corporate client information in digital form for sending, editing and filing," said Nadel, who manages the tax and accounting services division of Nadel & Associates. "The Epson GT-S80 meets our criteria for performance, document feeding and one-touch scanning at a budget friendly price."

### Managing High Volume

The volume of paper the employees at Nadel & Associates turn into digital files is staggering. The firm's two WorkForce Pro GT-S80 scanners,

whose sleek design allows them to easily fit on two employees' desks,

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dreaded ill-timed paper jam, which was the biggest issue with the Nadel & Associates' previous scanner. Productivity would grind to a halt, and pages would tear or fall out of sequence. Using the Epson GT-S80, stacks of documents are easily scanned with the 75-page automatic document feeder, and the front control panel with up to 10 user-definable scan jobs, including scan-to-PDF and e-mail. The scanner's ultrasonic double-feed detection determines if two documents go through at once, avoiding missed pages and time-consuming paper jams.

## Working Hard

The Epson WorkForce Pro GT-S80 has proven to be a dependable workhorse for Nadel & Associates. Whether scanning tax returns, financial statements or annual reports, it scans up to 40 pages per minute and 80 images per minute, and boasts a high-volume duty cycle of up to 1,800 sheets per day. The company has saved an exponential amount of time putting reports into batches and scanning them as back up for tax returns, as well as scanning reconciliation reports after finishing a client's bookkeeping.

Nadel & Associates has seen a boost in productivity, as the scanner's mercury-free ReadyScan LED technology eliminates warm-up time and automatically

turns off in standby mode. The firm also manages critical documents with the scanner's robust paper handling capabilities and software, including TWAIN and EMC ISIS drivers, plus PDF, OCR, document management and business card management

software, Kofax certified.

More than anything, the Epson GT-S80 scanner has allowed Nadel and his employees

to offer their clients instant response time. When a client calls with a request,

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For more information about Nadel & Associates, please visit www.marknadelcpa.com.

#### About Epson America, Inc.

Epson America, Inc. is a leading provider of an extensive range of printers, 3LCD projectors, scanners and point-of-service printers that are renowned for their high quality, functionality, innovation and energy efficiency. Epson America is a U.S. affiliate of Seiko Epson Corporation, which employs more than 70,000 people in 106 countries around the world. Seiko Epson is committed to its ongoing contributions to the global environment and for the second year in a row has been named to the Dow Jones Sustainability World Index, an indicator for leading companies in economic, environmental and social criteria. To learn more about Epson America, please visit: www.Epson.com. You may also connect with Epson America on Facebook (http://www.facebook.com/EpsonAmerica), Twitter (http://twitter.com/EpsonAmerica) and YouTube (http://www.youtube.com/EpsonTV).

Technology

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