## **CPA** Practice **Advisor**

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Feb. 28, 2011

(RIVERWOODS, ILL., February 28, 2011) – CCH, a Wolters Kluwer business and a leading global provider of tax, accounting and audit information, software and services (CCHGroup.com),

announced today that Christian Wolfe has been appointed Vice President of Business Intelligence & Strategy, effective February 28, 2011.

As an agile, innovative and customer-focused company, CCH places special emphasis on understanding and meeting customer needs. The new Business Intelligence & Strategy unit, to be led by Wolfe, will focus on developing deeper market intelligence and customer insight to further guide the company's investment and development efforts. Wolfe will report to Mike Sabbatis, CCH President & CEO.

"Customer insight is a driving force embedded in everything we do at CCH," Sabbatis said. "What Christian brings to the table is the experience and ability to drive strategy with deep customer understanding and clarity around customer needs."

Most recently, Wolfe served as Senior Managing Director, Corporate Strategy at Cushman & Wakefield, a real estate firm with offices in the major global economies. Previously, he developed an extensive background in high-tech telecommunications

as Vice President, Marketing & Business Development for Level(3) Communications and while serving in the Communications/Media/Technology practice of Booz-Allen & Hamilton.

"Knowing its customers and delivering authoritative, innovative solutions are hallmarks of CCH," said Wolfe. "I'm excited about the opportunity to build on this tradition by cultivating deeper customer intelligence

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Technology

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