Intuit recently announced a new sweepstakes campaign that awards one year of its Lacerte Tax and ProSeries Tax software. This equates to about 10k in value, so not a bad deal for the winners. Intuit has indicated that two winners will be named, and all you have to do to enter is register for and attend one of two new webinar offerings. The free webinars feature two of Intuit's new web-based products—ProLine Tax Research and ProLine Tax Import. The sweepstakes is open to all tax professionals (over the age of 18) who are US residents.

Intuit's new campaign is centered on the company's understanding that now more than ever tax professionals are in need of affordable resources that solve major pain points. Intuit's products help support a web-based, streamlined workflow, meaning an increase in efficiency for firms.

Keep an eye out for the company's two new webinars on ProLine Tax Research and ProLine Tax Import. You can win a year's worth of free software just for attending. The first entry period is currently open and ends on December 31. The first grand prize drawing will take place on January 5, 2011. The second entry period runs from January 1 to January 31, 2011. The second grand prize drawing will take place on February 3, 2011.

Register at www.winfreelacerte.com or at www.winfreeproseries.com.

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