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From the November 2010 Issue

At [The Sleeter Group](#),

as part of our ongoing efforts to help accountants and consultants provide technology

recommendations to their clients, we continually study the marketplace of add-on software and services that enhance the systems and processes of small businesses.

Most of the solutions we focus on are QuickBooks add-ons, but over the past couple years, we've seen more and more solutions that also work with a variety of accounting products such as Peachtree, BusinessVision, MAS and Microsoft Dynamics. It's truly amazing to see how the "ecosystem" of solutions has grown over the years and how several companies are thriving by helping small businesses improve their accounting systems.

For six years now, we've spotlighted several special products we call "Awesome QuickBooks Add-ons." We study products in several markets where QuickBooks may not offer all of the needed features, or where clients need customized solutions. Most of the winners are software, but some also include a hardware component, and others are services.

This year's applicants include solutions for everything from paperless document management solutions to enterprise-level financial analysis tools, employee web portals, automated shipping systems, mobile inventory management, ecommerce, and application hosting services.

In order to qualify for an Awesome Add-on award, the product and/or service must be developed and sold by a solid company with a reputation for outstanding customer support, and the product must have the following attributes:

- Show superior design, implementation and features;

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Pricing: Free for QuickBooks Payroll Subscribers (Basic, Enhanced, and Assisted)

Target Customers: QuickBooks Payroll Users

ViewMyPaycheck is an employee portal. It allows QuickBooks payroll subscribers to upload paycheck information to the cloud where employees can securely access pay stubs, vacation/sick time balances and W-2 forms. Employees can view, print or download copies of their payroll information anytime, from anywhere.

ViewMyPaycheck is fully integrated into the QuickBooks Pro/Premier or Enterprise payroll module. Each payroll run prompts you to upload the data to

ViewMyPaycheck

so that employees can immediately access their paystubs. The product is very nicely implemented and has a simple, logical interface. Best of all, it's FREE.

WebKPI Business Intelligence Reporting — webKPI LLC

www.webkpi.com

Pricing: \$600/year/company file (sold through authorized partners)

Target Customers: The product is designed for aggregators of business intelligence including franchises, tax and accounting firms, VCs, banks, and multi-division companies. Typical clients have sales of \$2 million+.

WebKPI delivers Key Performance Indicators (KPI) via a visual snapshot of your company's financial information, taken directly from QuickBooks. These visual snapshots are provided via a secure web portal. WebKPI facilitates outsourced

CFO services by providing the tools needed to monitor cash flow, revenue,

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Pricing: \$225 QuickBooks Pro; \$375 QuickBooks Premier; \$615

QuickBooks Enterprise Solutions (Available through UPS CTP and FedEx Tech Awards)

Target Customers: Small businesses that use UPS WorldShip and/or FedEx Ship Manager to ship 20 or more packages per day.

ShipGear by V-Technologies offers integration between accounting software (QuickBooks, Peachtree and others) and UPS WorldShip and FedEx Ship Manager. ShipGear's two-way synchronization provides a simple way to ship packages, update QuickBooks invoices to include freight charges, and eliminate double data entry in the two systems. As the package ships, ShipGear generates a personalized email notification.

It also integrates with Peachtree, Sage MAS 90/200, Microsoft GP, Exact Macola and eBay.

bMobile Route Manager — bMobileRoute Software

www.bmobileroute.com

Pricing: bMobile Sales – from \$299 per user; bMobile

Route – from \$9,850 (final software price based on number of mobile users, number of routes, industry module, support services selected, optional modules, optional customization services selected)

Target Customers: Distributors of food, beverages, and other products.

For businesses whose business happens in the field, bMobile is a great solution. Great for food and beverage distributors, bMobile can track inventory movement

and provide critical business process management for distributing products to

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SmartVault V3 — SmartVault Corporation

www.smartvault.com

Pricing: Free plan for up to 100MB of storage. \$19 to \$69 per month, depending on number of users and storage size; first month is free. Discounts for annual billing.

Target Customers: Accountants and businesses that need an online document management solution and a web portal for secure file sharing.

When SmartVault launched in 2008, its flagship product was designed specifically for QuickBooks. However, with the enhanced document management and collaboration features released in SmartVault V3 (February 2010), any small business or accounting firm can now use SmartVault to store all of their documents, not just those associated with QuickBooks, and securely share files via the web portal. Although our rules state that a product cannot win our Awesome award multiple times, we feel SmartVault V3 is a completely different product and worthy of our recognition.

SmartVault users can now create and organize multiple levels of folders for all of their documents, not just the files associated with QuickBooks. In addition to custom folders, SmartVault also introduced the SmartVault Drive, making it easier than ever to manage and access files and folders, by mapping a drive directly to SmartVault. Windows, Mac, Linux and even iPhone users can leverage the power of the SmartVault Drive for easy document storage and access.

Combining the seamless integration of the SmartVault Toolbar for QuickBooks, the intuitive Web Portal and Web Drive for easy document sharing and collaboration, and the electronic Inbox for quick scanning and processing of documents,

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Intuit Statement Writer helps accounting professionals prepare complete, properly formatted financial statements and supporting documents from QuickBooks data. Intuit Statement Writer is an add-on tool that brings QuickBooks financial data directly into Excel and Word, allowing for the easy creation of cover letters, supporting schedules and more. Every period, the user simply has to change the dates, and click a button to refresh the numbers. The “live link” automatically brings the data from QuickBooks.

New Products to Watch

In addition to the above winners, we feel that there are three new products worth mentioning, and we're keeping an eye on them to see how they mature in the marketplace.

eCommerceConnector — Webgility LLC

www.webgility.com

Pricing: \$299 (single-user, single-store); Add-ons for additional modules, stores and users.

Target Customers: Any QuickBooks or QuickBooks Point of Sale user selling online with a shopping cart like Amazon or eBay.

eCommerceConnector (eCC) enables online retailers to integrate and automate their order processing, shipping and inventory management with QuickBooks financial

accounting and QuickBooks Point of Sale data files. eCC works with 20+ shopping cart platforms including Magento, VirtueMart, X-cart, Amazon and eBay. It also integrates with UPS, FedEx and USPS for shipment processing.

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Bill & Pay is an end-to-end billing and payment solution that is fully integrated with QuickBooks. The power of Bill & Pay is the built-in option to receive payments deducted from a customer's checking account versus paying the high fees associated with credit card payments. Accepting credit cards is also an option. Bill & Pay allows businesses to send electronic invoices and receive online payments from customers, and it synchronizes all transactions with QuickBooks. Customers receive email notifications and log into a secure website to view and pay invoices, as well as see payment history.

Analyzer AP — AuditMyBooks

www.auditmybooks.com

Pricing: After a trial period, \$199 per business per year.

Target Customers: Any business that uses QuickBooks.

AuditMyBooks is a subscription software service that automatically analyzes accounting records to detect errors and possible fraud. This rules-based product allows users to set conditions for normal data use in the QuickBooks file. Then, after reviewing all of the accounting transactions, AuditMyBooks presents potential risks in a simple "management dashboard" for review by business owners or their trusted advisers. Detailed reports allow further investigation of high-risk transactions that may indicate errors or fraud. Analyzer provides the information necessary to quickly identify suspect transactions and take corrective measures.

About QuickBooks Add-ons

In 2003, Intuit released its Application Programming Interface (API), which

is provided to developers in a Software Developer Kit (SDK). This SDK opens

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investments.

To search for QuickBooks add-ons that use the SDK, visit the Intuit marketplace site at <http://marketplace.intuit.com>. For applications using the IPP, visit www.appcenter.intuit.com.

For more information about developing add-ons for QuickBooks visit <http://developer.intuit.com>.

Previous winners of the Awesome QuickBooks Add-on award include:

- Acctivate! (www.acctivate.com)
- AccuPOS – Attitude Positive (www.accupos.com)
- Adagio FX (www.softtrak.com)
- AutoReporter (www.bqe.com)
- AvaTax Connect (www.avalara.com)
- Autofy (www.propelware.com)
- BDTS (www.bdts.us)
- BigTime Time and Billing – (www.Edisonsattic.com)
- BillQuick (www.bqe.com)
- Bill.com – (www.bill.com)
- CNG-Books and CNG-SAFE (www.cabinetng.com)
- Corecon 4.0 (www.corecon.com)
- Corrigo Worktrack Service Management (www.corrigo.com)
- Count Me In (www.countmeinllc.com)
- Data Flow Manager (www.atandra.com)
- DataMover (www.personable.com)
- Data Transfer Utility by Karl Irvin (www.q2q.us)
- DepositNow! (www.depositnow.com)
- Expensewatch (www.expensewatch.com)

- Fishbowl Inventory (www.fishbowlinventory.com)

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- ProfitCents (www.profitcents.com)
- QODBC Driver (www.qodbc.com)
- QuickBooks Point of Sale (www.intuit.com)
- Qvinci Financial Dashboard (www.qvinci.com)
- ReportWiz from DGR software (www.dgrsoftware.com)
- Results CRM (www.results-software.com)
- Right Networks ASP (www.rightnetworks.com)
- Sharefile (www.sharefile.com)
- SmartVault Version 1 (www.smartvault.com)
- SourceLink (www.personable.com)
- Sunburst Certified Payroll Solution (www.sunburstsoftwaresolutions.com)
- TrueCommerce Transaction Manager (www.truecommerce.com)
- UniResMan (www.uniresman.com)
- Virtual Time+Expense (www.virtualsoftware.net)
- WorkTrack Service Management by Corrigo (www.corrigo.com)
- XpandedReports (www.xpandedreports.com)

Technology

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