CPA

Practice **Advisor**

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The Sleeter Group's Accounting Solutions Conference has a continuing mission: To arm accountants and consultants serving the small- to medium-sized business market with the knowledge, skills and tools that drive success.

Attend this event to learn how connected, mobile, and cloud solutions can dramatically improve business processes for your small business clients. We'll show you not just what is possible, but also why the new-world solutions are important, and how to leverage them today and in the future. And most importantly, we'll show you how to turn your firm into one that clients desperately want. That is, a firm that drives client success, as opposed to focusing on recording transactions and compliance. We'll show you how to become not only the most trusted, but also the most indispensable advisor.

The Accounting Solutions Conference focuses on the evolving and accelerating trends driving the small business accounting marketplace. We see a complete paradigm shift in accounting technology that includes "Chunkification" of Business Processes, Zero Data Entry, and Collaborative Accounting Solutions that will change nearly everything about the accountant-client relationship.

This event is attended by hundreds of accountants, bookkeepers, consultants, and IT professionals, as well as leading software companies such as Intuit, Sage, Xero, CPA2Biz, and dozens of up-and-coming innovative vendors in the market.

We guarantee that you'll leave with a ton of new actionable ideas for you and your clients, along with many new contacts to add to your resources network.

www.sleeterconference.com

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