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In today's electronic world, many end-users expect you to have a Web-based storefront in order to business with them. Activant B2B Seller provides you with a fully hosted and integrated Web-based storefront solution that services your existing and prospective customers, 24 hours a day, seven days a week.

B2B Seller enables you to:

- Allow customers to enter orders online
- Give customers password-protected logins
- Conduct secure, online transactions
- Provide around-the-clock customer service

- Maintain customer favorites lists

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profitable tasks, such as selling.

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