

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Business, one of the top business schools in the country. I have to give these students a lot of credit because they were totally engaged during an intelligent two-way dialog about today's accounting firm.

We all know there's going to be a reported shortage of talent coming out of business school – students with accounting degrees who want to work for public firms. Recruiting smart, go-getters to succeed in our firms is difficult. Students may become certified, but tell us they want to work in companies, and even start their own businesses, in order to propel them to the top much faster than is possible in an accounting firm.

Still, there's hope based on my day at Indiana. The students were eager to hear about huge opportunities in accounting firms that definitely do not resemble what I like to call "your father's accounting firm," a focus we use in the RootWorks Leadership Communities.

Any parent knows almost-grads have three passions: technology, entrepreneurship and having a life. To meet their needs and hold their attention, I addressed these issues:

- We talked about the possibilities of plugging in to an existing small firm and creating their own custom work environment. Why not? A small firm benefits from the time and talents of smart grads while the grad learns how to work remotely, manage his or her own "small business" and provide huge contributions on new ways of doing business.
- We discussed using technology and best practices to create the best career possible – and it's to this end that the opportunities are truly endless.
- We talked about how a career in this profession can create a great lifestyle with

stability, a good income, work/life balance, and most of all, fun.

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Firmworks, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved