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announced its users implemented more than 300,000 client portals with NetClient CS®. The milestone is an increase of more than 100,000 portals in 16 months.

“We introduced the profession’s first client portal solution in 2001, and it took us five years to get to our first 100,000 portals,” says Scott Fleszar, senior director of Strategic Marketing for Tax & Accounting, Thomson Reuters. “But times have changed. We now have thousands of users implementing hundreds of new portals every day. That says a lot about the technology advances taking place across the profession, and about how users have embraced the move to NetClient CS, including new features like online bill pay.”

More of our own firm’s clients are turning to portals because the technology has become affordable and attainable. Just as yesterday’s tools – the fax machine and even overnight mail – became obsolete thanks to technology, firms who have yet to discover the advantages of portals are behind the curve.

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