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[Systems.](#)]

Your retail client's brick-and-mortar store is performing well. Their website gets more hits than they ever expected. But what about their online store? Is it outdated, difficult to navigate or just plain unattractive? Perhaps they don't have a web store at all.

Where do they start? Type web store into any search engine, and you'll get more options than you'll ever be able to look at. Save yourself the aggravation and take a look at PDG Commerce, a powerful, user-friendly web store product.

In the market for more than a decade, PDG Software Inc. has been providing shopping cart and e-commerce software since 1997, and has more than 10,000 installations of its software in use today.

Available in four different versions based on the number of products being sold, PDG Commerce takes the guesswork out of setting up a web store. It offers users a completely customizable storefront that conveniently works with their current hosted website or on any dedicated server. The product is web-based and can be conveniently updated from anywhere, at any time. Platform-independent,

PDG Commerce can be used with Windows, Linux or other operating systems.

An Intuit Gold Developer, PDG Commerce also offers complete synchronization with QuickBooks Financial Software or QuickBooks Point of Sale products. It has a laundry list of valuable features, including the ability to easily customize the look and feel of the web store to match your client's website with the use of HTML templates; the vendor also offers customization services. Real-time

shipping costs can be easily attained for products sold, and users have a choice

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In addition to retailers, PDG Commerce can be used by service companies, nonprofit organizations and educational institutes. The product starts at \$599 for retailers with up to 100 products; \$1,799 for unlimited products. A free 30-day evaluation is available. The vendor charges a one-time licensing fee to purchase the software. Monthly fees and per-transaction costs often charged by other shopping cart/web store software vendors are eliminated. PDG also offer free product support for a limited time: 30 days for PDG Commerce Light; 90 days for all other versions. Suitable for retailers of all sizes, PDG Commerce offers an affordably priced product that will provide your retail clients with the professional web store they desire.

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