#### **CPA**

## Practice **Advisor**

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Aug. 26, 2009

In a move that was predicted a couple of months ago on our blog CPATechViews.com, Intuit has announced the release of ProLine Tax Online, a professional web-based tax solution.

From Intuit Press Release:

# Intuit Offers Free Trial Program of Innovative Online Professional Tax Product

ProLine Tax Online Edition Available to Tax Professionals in early September; SaaS Offering Makes Preparing and Filing Taxes Easier, Faster

MOUNTAIN VIEW, Calif. and ROSEMONT, Ill. – Aug. 26, 2009 – Intuit Inc. (Nasdaq: INTU) announced its new ProLine<sup>TM</sup> Tax Online Edition, a program for tax professionals that is free for a limited time. ProLine Tax Online is an innovative, Software-as-a-Service tax solution designed to help professionals quickly and easily prepare and file federal and state tax returns.

The company announced the free program at the 29th Annual Midwest Accounting & Finance Showcase in suburban Chicago.

Starting today, tax professionals can register at http://accountant.intuit.com/pto to use the product when it is scheduled for release in early September. During the free trial period, tax professionals can experience how easy and fast it is to file federal and California and Arizona tax forms with ProLine Tax Online. Subsequent versions will include additional federal forms, expanded states, and other features that reinvent the way accounting professionals prepare and file taxes.

"Tax professionals are increasingly turning to online, Software-as-a-Service products for secure, affordable Web-based solutions that are available anytime,

anywhere," said Jill Ward, senior vice president and general manager of the Intuit

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accountants to complete and file returns with confidence.

ProLine Tax Online requires only a computer and an Internet connection for access anytime, anywhere. There are no upfront licensing fees, software add-on requirements or downloads. Developed by Intuit, which processes more than 35 percent of the e-filed returns in the United States, ProLine Tax Online uses the latest encryption standards and is protected by firewall-protected Web servers and password-protected Web sites.

## **Pricing and Availability**

ProLine Tax Online is scheduled to be available for free to all tax professionals from its scheduled release in early September through early November. Tax professionals can sign up in advance at <a href="http://accountant.intuit.com/pto">http://accountant.intuit.com/pto</a> to receive an alert when the program officially releases.

### About Intuit Inc.

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including QuickBooks, Quicken and TurboTax, simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries and Lacerte are Intuit's leading tax preparation offerings for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$3.2 billion in its fiscal year 2009. The company has approximately 8,200 employees with major offices in the United States, Canada, the United Kingdom, India and other locations. More information can be found at www.intuit.com.

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