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equation. In addition to paperless processes, document management and virtual office/SaaS solutions, “sustainable computing” involves extending the lifecycles of desktop and laptop computers.

According to the article, holding on to a PC for three years generates savings of \$325 for every \$1,000 of original cost. Keeping a PC four years yields nearly \$500 in savings.

Pretty impressive. Who couldn't use an extra \$500? For more ideas, a complete IDC white paper is available for download.

What are some of your ideas to make our practice's greener? Send me an e-mail and we'll run your ideas in a future blog.

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