CPA

Practice **Advisor**

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Dec. 01, 2008

From the April/May 2007 Issue

Whether your practice is a one-person shop, a multi-office full-service accounting practice, a seasonal tax-only firm or somewhere in between, you have silent partners that you may not even think about. They don't share in profits or receive a K-1, but the role they play is a critical component of your business, from client engagements and service, to internal processes like practice management, security and paperless document management.

These "Silent Partners" are your technology vendors, and while they don't participate in day-to-day decision making, they are crucial to implementing those decisions, and you'd have a hard time getting by without them. These vendors provide the tax compliance, payroll, client write-up, engagement management, and data storage applications that are an essential component

of your productivity, your efficiency and your profitability, and they help you present a professional and competent face to your clients.

Of the hundreds of technology vendors serving the professional tax and accounting community, you make the decision of which programs and vendors to bring on board

as part of your team. And while these partners may keep quiet most of the time, this special section is designed to give them a voice to tell you more about themselves. It also gives vendors that you have not yet met a chance to introduce their companies, showcase the products and services they provide, and explain how your practice can benefit from their use.

It's your practice, but these technology partners and their products

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EDRMS differentiates itself by focusing on one core issue: Document Management

Specifically Designed with Accountants in Mind. Acct1st Technology Group, LLC provides document management, tax scan, OCR autotax population, tax workflow and client portal solutions and services to accountants.

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Advanced Micro Solutions, Inc.

Originally founded as Edmond Software, Advanced Micro Solutions has been working in the tax software business since 1985, and officially changed its name in 1989. AMS started as a small two-man software shop and has since grown into a nationally respected software company.

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Review

AICPA

The American Institute of Certified Public Accountants

(AICPA) is the national, professional association of Certified Public

Accountants (CPAs), with approximately 340,000 members, including CPAs in business and industry, public practice, government, and education.

It sets ethical standards for the profession and U.S. private auditing standards and also develops and grades the Uniform CPA Examination.

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AppRiver, LLC

AppRiver LLC was founded in April of 2002 to provide simple, yet powerful email security solutions to the enterprise market. Today, the privately held company has lived up to its mission, counting

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the nation's leading universities, offering end-to-end, lifelong-learning solutions that allow working adults to reach their personal and professional goals through education.

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Blackberry — Research in Motion

Research In Motion (RIM) is a leading designer,

manufacturer and marketer of innovative wireless solutions for the worldwide mobile communications market. Through the development of integrated hardware,

software and services that support multiple wireless network standards, RIM provides platforms and solutions for seamless access to time-sensitive information including email, phone, text messaging (SMS and MMS), Internet and intranet-based applications.

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Review

BQE Software

First released 12 years ago, BillQuick is the product of "time" — too much time to capture hours, bill clients and get management information. In other words, the desire to maximize billable hours and minimize non-billable hours was the frustration that motivated BQE Software's founder, an owner of a small professional firm, to create BillQuick.

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Cabinet NG

Since 1992, Cabinet NG (CNG) has provided document management solutions to small and medium-sized businesses. CNG transforms

manual filing tasks into an automated process that is user-friendly for

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its leadership position in research and compliance by continually delivering comprehensive, integrated research and software solutions that provide a strategic business advantage to CPAs, corporate tax and accounting departments, and tax attorneys.

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Commercial Logic, Inc.

Practice Engine is a product of The Practice Engine Group, Ltd., a supplier of Professional Relationship Management Systems (Professional Practice Management + CRM) to professional organizations since 1993. Their clients range in size from 15 to 1,000+ staff in single and multiple offices.

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Compunite Computers

Compunite Computers is a multi-faceted computer services company, located in north central New Jersey. We take a different approach than most of our peers, believing it's not enough to merely keep your network running — it's making sure your security, stability and profitability are protected over both the short and the long term. We maximize your technology ROI.

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Dexter + Chaney

Dexter + Chaney is a leader in the development of technologies that help the construction industry be more productive, efficient and profitable. Founded in 1982, the company's flagship product, Forefront Construction Suite, is in use by thousands of construction

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Review

DoubleSight Displays

DoubleSight Displays provides a wide variety of Monitor Solutions for the home and office. In 2003, DoubleSight launched the first of its successful Dual Monitor Family of Products. We have listened to our customers and designed this product group to meet the needs of today's busy professional.

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Greatland Corporation

Greatland Corporation is a national supplier of software, forms and supplies specialized for tax and accounting professionals. In the fall of 2006, Greatland became an employee-owned company. The employee ownership is Greatland's commitment to people – the people who work here, our customers, colleagues and vendors.

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Review

H.D. Vest

H.D. Vest has been partnering with CPAs since 1983 to support them as they offer financial services to their clients. Evolving markets have changed clients' needs. Clients are demanding a broader range of financial products from their tax professionals. At the same time, a recent survey of investors found that CPAs topped the list of most trusted financial advisors – edging out Certified Financial Planners.

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North 40 Systems

Serving the accounting profession for nearly 10 years, Office Tools Pro has received recognition as being a specific solution for the small office. Listed in Accounting Today's "Top 100 Products" and consistently receiving 4 to 5 stars by *The CPA Technology Advisor* in three categories (Practice Management, Document Management and Time & Billing) are just a few of the acknowledgements. Read Full Review

PayCycle, Inc.

Introduced in 2001, PayCycle is the leader in on-demand payroll and is designed for accountants that serve small business clients, with 1 to 50 employees. PayCycle's online solution has eliminated nearly all of the paperwork involved with client payroll, by automating the entire process from paychecks to W-2s.

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Review

Serenic Corporation

Serenic Corporation is an industry-leading publisher of mission-critical software products that satisfy the unique and sophisticated functionality requirements of nonprofit organizations, educational institutions, and government agencies. Built on Microsoft Dynamics NAV, Serenic's products deliver fully integrated solutions that eliminate the need to cobble together multiple third-party business applications...

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Review

Thomson Tax & Accounting

Thomson Tax & Accounting is a leading provider

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of developing construction financial accounting software utilizing a SQL-based relational architecture. The development was paid for by a Denver-based CPA firm that specializes within the construction industry. Toolbox Software is a system that has been developed by CPAs who have practiced in public accounting, and who have performed thousands of audits/reviews.

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Review

TrakTronix

TrakTronix was founded in early 2004 with the vision of providing a full spectrum of products and services that allow companies to track their business in motion. After three years of research and development, the vision is brought to life in the flagship product "ActionTrak."

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Technology

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