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From the Dec. 2007 Issue

KUDOS TO TEAM

(now everyone go take a nap!)

I am amazed at how fast time really does fly. And the fact that you have our December issue means another year is wrapping up. If your business is like ours, you sometimes find yourself so busy doing the “urgent stuff” that you miss the bigger picture of the “important things” and forget to look up and celebrate the victories and successes along the way. So a big kudos out to my team who works their tails off day in and day out to put together everything related to this magazine, our website, our online training events and monthly podcast programs, etc.

It has been a very busy year. We launched another exclusive online tool with our Document Management Selector (check it out at www.CPATechAdvisor.com if you have not yet seen it). It's like the “e-Harmony” of the accounting market, helping you find the best match for a Document Management product for your firm. We also launched two new monthly podcast programs, hosted over 15 online webcast events, launched the Accountants' Video Network and completely revamped our Online Buyer's Guide. Those are just a FEW of the new items our team delivered this year. I consider myself very blessed to work with such a dedicated group of people.

KUDOS TO READERS

(now tell us what you really think!)

I also want to personally thank each and every one of you for your support and valuable feedback. The CPA Technology Advisor (both our printed magazine

and our website) strives to bring you practical technology advice that will

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in our annual Reader's Survey. Please take seven minutes away from the urgent stuff on your desk, and tell us what you really think. Just visit our website (www.CPA TechAdvisor.com) and click on the 2007 Annual Reader's Survey to give us your input. We will sit down over the next few months (while you are crunching numbers and swimming in tax returns) and put together the plan for our magazine, webcasts, live presentations, monthly podcast programs, and online benchmarking and product selection tools. We will read through every note, suggestion and comment you make ... so bring it on!

KUDOS TO SOFTWARE & TECHNOLOGY PROVIDERS

(keep up the good work)

Just as this magazine values your feedback and input, so do the software and technology providers who serve the accounting profession. I was fortunate enough to attend the following three "User Conferences" earlier this fall:

The Sleeter Group's Annual Accounting Software Consulting Conference in Las Vegas, the 3rd Annual CCH User Conference at the Gaylord Texan, and the 27th Annual Creative Solutions Users' Conference at the Hilton Waikoloa Village in Hawaii (and I know ... now you're thinking my job is just really tough!!).

If you have not yet attended a user conference for the software and services providers you use, I urge you to put that on your list of things you **MUST** do in 2008. You will learn a TON, but, more importantly, you will also have the opportunity to share your knowledge, input and feedback with your peers and the software providers. That's how we all continue to improve and get smarter and more efficient — by working **TOGETHER!!!**

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