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of Point of Sale Systems

Are you ready to build a web store but find yourself growing tired rifling through expensive options, complicated programs and custom programming gurus that make your head spin and your budget go through the roof?

Take a deep breath, and then take a look at PDG Software Inc. Providing shopping cart and web store software since 1997, PDG currently boasts more than 10,000 installations of their product in the past 10 years.

PDG Software currently offers two editions of its web store program. PDG Shopping Cart is excellent for smaller web stores that currently offer fewer than 1,000 items for sale. And there's no need to change ISPs (Internet Service Providers) as PDG Shopping Cart will operate on your hosted website or dedicated server. PDG Shopping Cart comes with a completely customizable storefront that easily integrates with your existing website. You'll also get complete integration with shipping services such as UPS and USPS.

PDG Commerce is similar in functionality to the Shopping Cart, offering the same basic functionality. However, it also includes advanced program features such as online gift certificate redemption and provides retailers with the ability to offer their customers the option to set up personal accounts for easier return shopping. An Intuit Gold Developer, PDG Commerce also offers real-time synchronization with QuickBooks Financial and QuickBooks POS software products, including updated inventory levels.

Other features of the product include the Store Builder Skins that make it even

easier to set up your store, offering templates, graphical buttons and style

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shopping carts. There are also no setup fees. Once you purchase the software, it's yours.

PDG Software offers new users a free 30-day trial of the software which includes product installation, along with technical assistance and marketing tools. Upon purchase, new users will also receive 90 days of free product support, with the option to extend support after the 90-day period. These products will work with just about any budget: PDG Shopping Cart is available for \$399, and PDG Commerce costs \$999.

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