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of Small Business Accounting Systems

RealEasyBooks Offers Option For Small Entities

[Sidebar] As many small business accounting products on the market have continued to develop more and more features and, unfortunately, have grown correspondingly more complex, one developer has intentionally decided to keep its program fairly bare bones. The ezREB program from RealEasyBooks, Inc. supports up to five concurrent users and provides customizable charts of accounts designed to match end-of-year IRS reporting needs for businesses, supports accrual and cash-basis accounting methods, and provides basic financial reporting options. Price: \$99 (single user).

One of the program's key advantages, says the company, is that it has "fewer features than competing software," which makes it easier to learn and use. This is in contrast to SMB products that are essentially becoming mini ERP systems (enterprise resource planning) like large enterprises use, with the addition of advanced contact management, analysis functions and hundreds of options that most small businesses just don't use.

The ezREB program does offer some key capabilities, however, including tracking inventory using any of four pricing methods, checkwriting, e-mail communication with clients, automated recurring transactions, sales tax tracking for up to three jurisdictions per customer, one-click conversion of purchase orders into bills, reconciliation functions, trial balance, and budgeting.

The interface is a quick learn, providing easy access to sales, receipts, payables, inventory, checkwriting, and customer and vendor lists, while reports

are usually one or two clicks away. Among it's more than 40 pre-built

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