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Mar. 13, 2008

SAN MATEO, Calif. and EDMONDS, Wash. — March 13, 2008 — [NetSuite Inc.](#) (NYSE: N) a provider of on-demand, integrated business software and Ecommerce software for small and midsize businesses and divisions of large companies, today announced that Wolfgang Puck (WP) Coffee, a licensee of world-renowned chef Wolfgang Puck and a provider of premiere coffee products to the retail, hospitality, and office coffee service industries, has chosen to manage its core wholesale-distribution business operations on NetSuite. Additionally, NetSuite helps Wolfgang Puck Coffee manage its fast growing multi-channel sales and business operations in multiple locations.

For years, WP Coffee had used Microsoft Dynamics – Great Plains accounting software, but as a growing, nimble company, WP Coffee needed a powerful yet flexible, Web-based ERP / CRM system that could be tailored to its unique needs and scale with its growth. Specifically, it required a business software application that could manage order fulfillment to various food service and hospitality centers, each with their own models and arrangements. WP Coffee turned to NetSuite to overcome these challenges. And NetSuite Solution Provider Explore Consulting drove the implementation.

Using NetSuite's Software-as-a-Service (SaaS) ERP solution, WP Coffee protects itself from order errors from its business operations in multiple locations, using a combination of automatic controls and executive approvals, without sacrificing speed of execution. Additionally, NetSuite's integrated multiple location support gives WP Coffee clear and concise visibility of its nationwide operations. As a result, WP Coffee has cut down on costly and bulky paperwork handling by using NetSuite's

CRM features including its built-in File Cabinet, which handles the company's

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Coffee staff perform profit-boosting analyses of the company's ongoing operations.

"The inventory functionality in NetSuite is simply outstanding," said Ryan Stoulil, general manager of Wolfgang Puck Coffee. "In addition, the SaaS model is perfect for our nimble business and we love NetSuite's flexibility. For example, we needed to add a more detailed and itemized P&L model on our general ledger, and because of NetSuite's Business Operating System, that change was made quickly, in the middle of the fiscal year, and included the changes in prior year records as well. Explore Consulting helped us do that."

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