CPA Practice **Advisor**

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CPA.CITP

SmallBusinessConsulting2Go Episode 5 Recorded January 24, 2008 Duration: 1:01:40

- Thanks to our Sponsor: BillQuick
- Things consultants should be doing to streamline clients businesses early in the year:
 - 1. Add a Merchant Account to QuickBooks (Innovative Merchant Solutions (IMS), www.Authorize.net, (Local Bank). Best integration with QuickBooks for over-the-counter, or phone orders is IMS.
 - a) QuickBooks Merchant Account Solutions Features in the QB software that handle charging credit cards, batching, and reconciliation
 - b) If using outside merchant account, decide on data integration methods
 - IIF import if supported by web store or payment gateway
 - T-Hub for web stores http://www.atandra.com/Prod_THub.htm
 - Data Flow Manager http://www.atandra.com/Prod_DFM.htm
 - Data Mover http://www.personable.com/datamover/overview.asp
 - Credit Card Charger http://www.atandra.com/Prod_CreditCardCharger.htm for Authorize.net

2. Begin using online Billing Solutions to improve collections

- 3. Integrate Web Store receipts with QB.
- Awesome Addon for January http://www.Paycycle.com– Guest Julie Lubetkin julie_lubetkin@paycycle.com

• Next recording: February 20, 2:30PM EDT

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