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40 Under 40 Honoree: Scott Ogle — 32

Chief Operating Officer, Sageworks, Inc. – the makers of ProfitCents, Raleigh, NC

EDUCATION: BA Economics — University of North Carolina
Chapel Hill

FAMILY: Wife Jenni; Daughters Chace (5), Addison (1)

HOBBIES & INTERESTS: Jazz & rock drums, UNC Basketball

What's the one piece of technology that MOST helps you get through your normal workday?

“Mozilla Firefox — if I can access Google and Web mail, I can do everything else there.”

What will be the biggest change over the next five years in the ways tax and accounting firms operate?

“Successful tax and accounting firms will be centered around a trusted advisor relationship with clients. A firm's operations, client communication and the technology they invest in will also be centered around this relationship, much of which will initiate from consistent translation and deciphering of the numbers.”

What Scott's peers had to say about him:

Scott continues to exemplify above-and-beyond dedication to customers. He is a tremendous professional who also has a true passion for helping others, which shines through his actions on a daily basis, ranging from helping ProfitCents subscribers to maximize the benefit obtained to providing detailed, in-depth information and resources to accounting firms that are considering using ProfitCents as a resource to improve their practice. All accountants as well as other people

who have had the opportunity to meet Scott will agree on one point: Scott truly

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