CPA

Practice **Advisor**

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Aug. 29, 2007

40 Under 40 Honoree: Nancy Lee, MBA, BBA — 36

ProAdvisor Program Manager, Intuit, Inc., Mountain View, CA

EDUCATION: MBA — UC Berkeley

FAMILY: Happily taken with a boyfriend of many years.

HOBBIES & INTERESTS: traveling (has visited more than 30

countries and has lived in Nigeria, Singapore and Turkey), sports (especially

tennis & golf), gardening

What's the one piece of technology that MOST helps you get through your normal workday?

"Boring as it may sound, I would be completely inoperative without Outlook, both in terms of communicating with my customers and teammates, as well as managing

my calendar and the tasks that I need to get done."

What will be the biggest change over the next five years in the ways tax and accounting firms operate?

"In the next five years, I think a couple of things will continue to pick up momentum:

- Shift to a paperless society. We are increasingly living in an electronic world — tax prep forms are being prepared online, accounting software is replacing paper and pen.
- More and more remote work is being done. After the initial relationship is established, more and more interactions between

accounting

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to accountants and their small business clients. Her team also manages alliances with the Small Business Development Centers across the country to deliver training that helps small businesses succeed.

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Technology

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