CPA

Practice **Advisor**

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Aug. 29, 2007

40 Under 40 Honoree: Adam Kupperman — 32

Senior Director, Enterprise Sales, Thomson Tax & Accounting, Englewood Cliffs, NJ

EDUCATION: BS Economics — Univ. of Pennsylvania Wharton

School of Business

FAMILY: Wife Hayley, Daughter Kylie (almost 2)

HOBBIES & INTERESTS: Rollerblading, weight lifting, golf,

spending time with family

What's the one piece of technology that MOST helps you get through your normal workday?

"My BlackBerry, which is also my cell phone. I believe this is a boring and common answer so my second piece of technology would be a TV because it helps me unwind from day to day.".

What will be the biggest change over the next five years in the ways tax and accounting firms operate?

"Core business processes for tax and accounting firms will be nearly 100 percent paperless, end to end. Over the next five years, the notion of preparing a tax return or audit with paper source documents and workpapers will be long gone."

What Adam's peers had to say about him:

Adam Kupperman has forged an impressive path within the tax and accounting profession.

Having worked as a consultant for the GoFileRoom product, served as Vice President of Immediatech, and now as the Senior Director of Enterprise Sales for the

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