CPA

Practice **Advisor**

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Jun. 01, 2007



Tech2Go is a fast-paced roundtable discussion with Executive Editor Gregory L.

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Tech2Go Show Notes

Episode 5 – June 2007

Recorded May 21, 2007

Duration: 1:03:49

• Sage Insights Conference and "Eco-System†Group

- Restructuring of Sage business divisions
- o Getting serious about the small and medium-sized business market
- o Tradeshow highlights

• Technology Innovation Awards

- Presented at California Accounting & Business Show in LA on June 4
- Presented to the profession on Tuesday, June 12, at the AICPA TECH+
 Conference
- o Voting ballot included 41 different product entries
- o Innovative Product Impressions
 - Document Management category rapidly evolving and growing
 - Mobile cell phone and email device entered for the first time
 - Forms recognition and OCR technology, data auto-entry SurePrep 1040 Scan, Lacerte Source Doc Auto Entry
 - Check scanning and bookkeeping auto-entry through QuickBooks BankServ DepositNow! A/R
 - Practice Management â€" time and billing â€" BillQuick, Practice CS
 - Web-based CPE tracker for individuals â€" CPE Tracker
 - Paperless Software products and integrations â€" Acct1st DMS
 - Forecasting, Budgeting and Modeling
 - CCH Tax Zone Locator for looking up zipcode locations and applicable software products to deal with specialized tax implications

Workflow Products

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• Listener Questions

- o 16:9 aspect ratio monitors vs. older 4:3 aspect ratio
 - More screen real estate at an inexpensive price
 - New software interfaces arranged to take advantage of wider monitors
 - Rotating benefit from portrait to landscape mode for documents
- Microsoft Annual Program (MPAN and ActionPack)
 - Microsoft Professional Accountants Network
 - Access to the ActionPack with generous software license allowances



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